



# TRUE STEEL SECURITY

AUGUST 2017 NEWSLETTER

## **True Steel Security Rides the Big Red Bike Again!!**

Several members of our staff joined forces yet again with Northern Communications and raised \$3,130 in sponsorships by riding the Big Red Bike in support of the Heart and Stroke Foundation. True Steel Security proudly supports 40-50 charitable organizations each year. This year our team won the Team Spirit Award! A great time was had by all who participated.

**Monies raised \$3,130 – And We Won the Team Spirit Award !!!**



## **Who is at your door? Introducing the New Slimline Doorbell**



With so much activity around your front door, it requires smarter home security technology to keep it safe but also convenient to access. The new slimline doorbell camera is completely integrated into your smart home security system, allowing you to see who's at the door whether you're home or not; have a two-way audio conversation with visitors; and even unlock your door from the same screen from your smart phone. Once installed, the smart slimline doorbell also becomes a smart home security camera and is able to send you motion-detected or doorbell-activated clips.

## **Maurice Retiring After More than 70 Years in Sales!**

Maurice Barbeau joined True Steel Security in 1994 at the young age of 67. At nearly 90 years old he has decided that it's time to retire. Prior to joining us he had already accumulated nearly 50 years of sales experience selling cookware door to door. Having sold them cookware many, many years earlier, he was often able to remember the names and home locations of the parents or even grandparents of his new alarm clients. Maurice has an uncanny ability to connect with people.

In his 23 years he has touched the lives of many residents of Northern Ontario. We feel very blessed to have had him in our lives and look forward to every opportunity to see him. You truly are one of a kind Maurice.



[www.truesteel.com](http://www.truesteel.com)

# Greater Sudbury Area - Mass Emergency Alert System



## Notification/Alert

The City of Greater Sudbury in partnership with Glencore, Greater Sudbury Police Services, Greater Sudbury Utilities, the Sudbury District Health Unit and Vale launched a mass emergency alert system in February 2017. This notification system will alert residents of a potential hazard or concern that is considered an imminent threat to public safety. Residents may receive these alerts on their home phone, cell phone, TTY service, fax or email.

For more information or to register to receive emergency notifications, visit [www.greatersudbury.ca/live/emergency-services/emergency-planning/sudbury-alerts/ca/sudburyalerts](http://www.greatersudbury.ca/live/emergency-services/emergency-planning/sudbury-alerts/ca/sudburyalerts).

# Are You Getting Your Insurance Discount?

Most insurance companies will provide discounts to clients who have monitored alarm systems. The reduction in premiums can vary depending on the types of protection we have installed for you. Perhaps you have added additional protection other than burglary or fire over the years? If you're not certain that you are getting a discount, or perhaps may qualify for a greater reduction in premiums, please call your insurance provider to ask. If you don't have a discount in place they will likely ask for a certificate from your alarm company which we will gladly provide upon request.

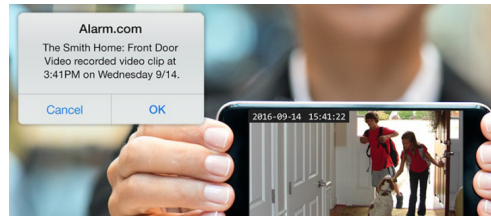
**(800) 667-5919** [info@truesteel.com](mailto:info@truesteel.com)

# Home and On-The Go Mobile Personal Response System

Helpline's new Home and On-the-Go System provides immediate assistance for clients who are at home or out and about. No landline or cell phone is required. By pressing your Home and On-the-Go button, simply communicate by 2-way voice through the device with our emergency dispatchers while your location is being identified by our call takers. This system is 3G connected with advanced fall-detection and is GPS-enabled, allowing for seamless 24/7 medical monitoring services across Canada.



# Are The Kids Home Yet?



It is not uncommon in today's household for many kids to come home to an empty house as both parents work outside the home. As summer is coming to an end, back-to-school season is in full effect and safety should be a priority for every family as children return to school this Fall. Oversee the safe return of your children remotely, by enabling no-show alerts with your smart home security system powered by Alarm.com. No-Show alerts will notify you by text or email if your child did not return home during a specific timeframe. In addition, as soon as they arrive and disarm the security system with their user code, the system will let you they're home. You can also have a video clip delivered to your phone, to see if they brought a friend.

# Low Priority Signal Notifications – Who Should We Call and During What Times??

Your alarm system can communicate signals such as low batteries and supervisories which are not generally emergencies. Your system has a battery which is used when there is a power outage and if you have wireless devices, they are also powered by batteries. Over time, as batteries age, they will need to be replaced. Our standard monitoring procedures for low priority signals are to call you at your premise and if we do not reach you, to call your responding parties. These non-emergency calls are made between 9 am and 9 pm.

We are able to tailor your notifications to suit your needs; might you prefer to receive e-mail notifications instead of calls for low priority signals? Maybe you would like us to only call your home number and leave a message and not bother your responding parties.... If you would like to review how your account is currently setup or to apply a change, please contact our Data Entry team at 705-673-8181 or 800-465-4166, option #2. They will be happy to work with you to ensure the call out procedures on your account are set to your preferences.

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