



# TRUE STEEL SECURITY

FEBRUARY 2017 NEWSLETTER

## **Monitored Smoke and CO Detectors Save Lives & Property**

Recently one of our clients provided the comments below on how a monitored alarm with smoke detectors helped them stay safe:

*"We have had your monitoring system since approx.. 2000 and have found it to be a Godsend, first as I was widowed and very nervous, most of all returning to the house alone at night. Then approx.. 7 or 8 years ago on January 6th at 3am I was awakened by your system's fire alarm, I jumped out of bed and checked the house and found the basement (three floors down) ablaze with fire. I grabbed the dog yelled to my husband "the house is on fire," ignored the ringing phone (which was your company) and went outside to be greeted by the fire trucks and shortly afterward by the person named on our list, all organized by your staff...thanks to your alarm system we were safe with only house damage (about one hundred thousand dollars worth but no lives).."*

*Sincerely Diana*

These detectors notify you of potential danger when you're at home, but what happens if the sensors go off while you're away? With these units connected to your home alarm system, they will automatically alert authorities when smoke, fire, or Carbon Monoxide is detected. Quick response is often the difference between saving or losing a home or business.

## **CAMERAS**

### **A Great Supplement to a Monitored Alarm**

We sometimes speak with clients who are considering installing video cameras as an alternative to their monitored alarm system. We design video solutions so this is an opportunity for us, but we always make sure we point out that video systems are useful to supplement a monitored alarm's protection.

Although they are a good deterrent, surveillance cameras record footage but typically don't do anything with it in real-time. While you may be able to identify a person after the fact, you're not able to stop a crime in progress.

However, by having a monitored alarm system, we notify you and the authorities quickly in the event intruders attempt to enter your home or business. This increases the odds of apprehending the offenders. Also, loss of property is often reduced as offenders are more likely to be scared off.

Please contact us should you wish to discuss adding video for additional protection.



## **4th Annual Free Monitoring For Life Draw**

**Next Draw April 2017**



You care deeply for your family or staff and have invested in an alarm system to protect them. You know others who have yet to learn all of the benefits of having a monitored fire and burglar alarm.

We thank our clients in two ways when they provide us referrals. Should the referred person take the time to meet with us, you will be entered into our annual draw for Free Monitoring for Life. If they purchase a monitored alarm, you will also get 3 months free monitoring.

You can provide us their names, or if you prefer, you can have them call us directly but make sure they tell us that you referred them. If after we've spoken to your friends and/or family, and they decide that they are not interested in a system we will leave them as friends. No uncomfortable situations. No pressure.



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# **Receive Text and E-mail Notifications From Your Alarm... Even If It's 20 Years Old!**

Our monitoring software now allows us to send text messages and/or e-mails upon receipt of alarm signals. If you would like to have several people alerted as soon as we get any signal from your system, we can do that. If you're only interested in real-time notifications for specific signals, just tell us which ones are of interest and we will set up your account accordingly. For low priority signals, we can send the e-mail in place of the calls we now make.

What might you want to know about?

- Burglar alarm has been set off
- Power failure
- Employee disarming after hours \*
- Children are home from school \*
- Your liquor cabinet has been opened\*
- Sump pump failure/flooding

\*Additional costs or restrictions may apply

For more information please call 705-669-2679 from Sudbury or Toll Free 855-754-9132.



## **Call Us About Your Remodeling Projects**

Your alarm system was designed and installed to meet your needs at the time you purchased it. If you are planning, or have recently completed a remodeling project, the level of protection provided by your current security system should be considered in light of the changes planned or made.

If you currently do not have a monitored smoke, CO, flood or temperature detectors, please consider the installation of these devices during your renovations.

The addition of devices does not affect your monthly monitoring rate and may result in a discount on your home or business property insurance policy. Please call us early in the remodeling process so that we may work with you to ensure any changes required to the design of your system can be planned and scheduled.

## **Combination Flood & Freeze Sensor Now Available**

We have added a new combination Flood/Freeze sensor to our product offering. It is a small, non-obtrusive device that alerts users when water is detected or if the surrounding area's temperature drops below a set point. It is small enough to be placed under sinks, toilets, or near hot water tanks making it ideal for high risk areas and reducing the potential of environmental risks.

Within two seconds of detecting water, the sensor transmits an alarm notifying the user of a water leak or possible flood. The freeze detection feature also reduces the possibility of pipes freezing by transmitting an alarm notification if the temperature in the surrounding area drops below 5 degrees Celsius/42 degrees Fahrenheit.

Being firmly in Winter's grip and with the Spring melt on the horizon, the timing is right to add this sensor to your system. Although this device is not compatible with all systems, there are solutions available for water and freeze detection for all alarm panels. Please contact us for more information if interested in adding this environmental sensor to your alarm system.

## **Do We Call if You Don't Open or Close on Time?**

Do we call you if your alarmed premise is not opened or closed on time? We can.

If you have ever arrived at your business to find out that someone forgot to arm the alarm system when leaving the prior day, give us a call to find out how

you can be notified of this. In addition to being notified, your system may allow you to remotely arm the system from anywhere.

**Family Day** is on Monday, February 20<sup>th</sup> this year. If we call you for Late To Open/Close & your hours will be

different than a regular Monday, please contact us to change your schedule for that day so that we are not calling you unnecessarily. Our Data Entry team may be reached at (705) 673-8181 or 1-800-465-4166, option #2.

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