



JANUARY 2016 NEWSLETTER



## ***The Smartest Thermostat on the Block***

True Steel Security is proud to offer Alarm.com's new Smart Thermostat, winner of the Consumer Electronic Association's Energy Efficiency Product of the Year 2015. The award recognizes the best residential product that focuses on sustainability, improving the environment and empowering homeowners to reduce energy consumption. Here's why it won:

**Reduce Waste:** Running your HVAC with a window or door open is typically a waste of energy - but not with our Smart Thermostat! Our thermostat knows when a door or window has been left open and can automatically adjust the temperature setting to avoid wasteful energy use.

**Precision Comfort with Temperature Sensors:** New temperature sensors now provide enhanced climate control. Using these sensors across the home, it's now possible to set the temperature in any room, not just where the thermostat happens to be. Be sure the baby's room is being kept at the right temperature. When you go to bed, have your bedroom temperature just how you like it.

**Smart Away Settings:** Have your thermostat adjust automatically. This can be done based on your alarm system being armed or using geo-services.

**Hi/Low Notifications:** Be notified if your premise gets too hot or too cold. This can help avoid having pipes freeze and burst or let you know if your AC system has failed.

**Extreme Temperature Energy Savings:** Cooling or heating our homes on extremely hot or cold days can be expensive. Save energy by automatically adjusting the target temperature of your thermostat when it's extremely hot or cold out.

**Increased Fire Safety:** Have the fan on your furnace automatically turn off when a smoke detector is tripped. This helps to avoid spreading the fire by decreasing air circulation.

**Adjust The Temperature from Anywhere:** Ever leave home for an extended period and forget to adjust the heating or cooling? Use your mobile app to control the temperature from anywhere.

## ***Garage Door Security***

Never leave your garage open by accident again! Using your location as a trigger, our exclusive Geo-Services feature can send an alert to your phone if you left home without closing your garage. You can also be alerted if you leave it open at night.



# Helpline – Your Local Medical Monitoring Experts

Our Helpline division provides peace of mind for seniors and those at risk with the following systems:

**At Home  
Personal Help Button**



For the individual who may need to call for help while at home.

**Mobile Personal  
Help Button**



For the individual who may need to call for help while out and about or at home.

**Personal  
GPS Tracker**



For locating those with dementia in case they wander.

Our CareLink Advantage system can provide even greater peace of mind for those individuals looking to address concerns such as: wandering, automatic fall detection day or night, eating and/or medication compliance. Contact us at 705-523-7000 or 1-800-667-8019 for more information or visit us at [www.helplinemedicalalarm.ca](http://www.helplinemedicalalarm.ca)

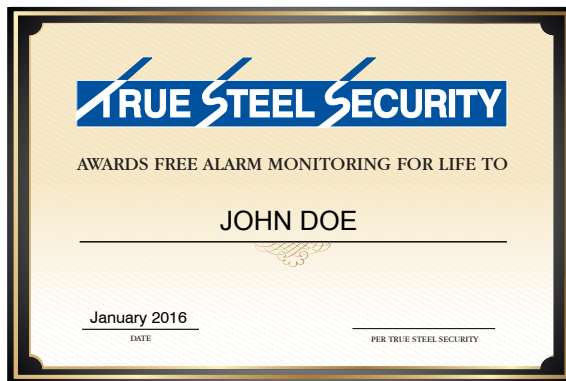
## New Scam: “Hello, I am calling from your Alarm Company”

We have had two customers contact us to let us know they had received a suspicious call from someone claiming to be with their alarm company. These customers were rightfully suspicious, did not share any information, and said they would call their alarm company directly. You guessed it – we were not the ones calling!

If you ever receive such a call, please ask them for their name and department, and tell them you will call back. Once you hang-up, please call us to confirm if it was really us. We appreciate you sharing any information you obtain on this new scam.



## Would You Like FREE MONITORING FOR LIFE?



In just a couple of months we will be having a draw for our third winner of Free Monitoring For Life. To get into the draw, simply refer someone to us that takes the time to have us over to provide them a quote for alarm services. They don't even have to buy! If they do buy, you'll get three months free monitoring and will still be entered into the draw. Who do you know that travels, has a camp, or that would enjoy the peace of mind of a monitored alarm while they are home or away? Refer them online or give us a call. <http://www.truesteel.com/referral.aspx>

## 1,000% Return on Investment!

A customer who was already receiving an insurance discount for having a monitored alarm with burglary and fire protection was recently able to save an additional \$100 per year by adding flood protection. The cost of water detection is in the neighbourhood of \$100 which is a one-time cost. Your monitoring rate does not go up. Over 10 years, your \$100 investment could pay for itself 10 times over. A quick call to your insurance company will tell you how much you could save by adding a water sensor or other environment monitoring devices to your system.

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