

# TRUE STEEL SECURITY

MAY 2018 NEWSLETTER

## 5th Annual Free Monitoring For Life Draw

Every year True Steel Security draws the name of a winner for FREE MONITORING FOR LIFE. Anyone who provides a referral resulting in a presentation is entered into the draw. The referred person does not even have to buy anything! Over 30 years this prize is worth over \$10,000 and that does not even take into account the insurance discount.

We also give 3 months free monitoring to anyone who gives us a referral that results in the sale of a monitored alarm. See below for instructions on how to refer someone and get yourself into this year's draw.

Congratulations to this year's winners, Tara and Mike Large! We look forward to helping protect you and your home for many years to come.



Rolly St. Jean (left) and Kevin Buckland (far right) present the prize to Tara and daughter, Charlie Large.

### How To Refer or Schedule a Presentation:

- Call (705) 222-0916 for Sudbury, (705) 474-7323 for North Bay or (855) 754-9132 for other areas
- Email us at [info@truesteel.com](mailto:info@truesteel.com)

## No Soliciting

Each summer, out of town alarm companies send people to communities across the country to go door-to-door to coerce homeowners into purchasing a new alarm system. These people while appearing friendly, have sometimes been found to use deceptive sales tactics and often misrepresent themselves and the companies they work for.

Examples of these questionable sales tactics:

- Stating they are working with your current alarm company
- Explaining that you have an outdated system
- Offering to 'give' a new yard sign
- Claiming they only have one free system left

- Telling you that 'your neighbour' said to stop here
- Using inaccurate statistics about crime in your neighborhood

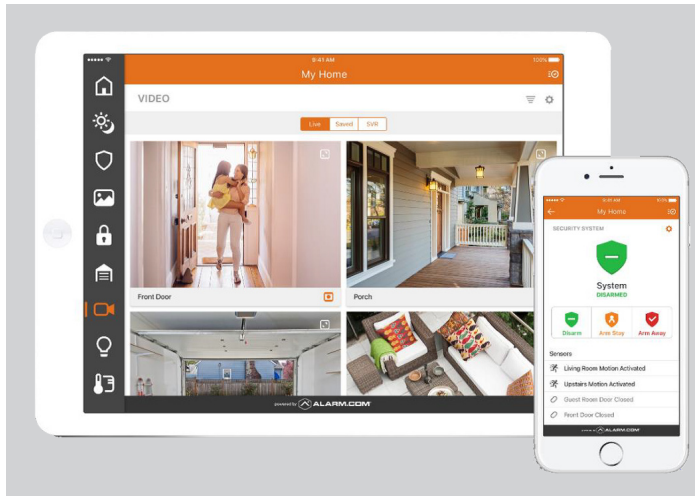
Alarm systems sold door to door almost always come with a higher monthly fee, and rely on the homeowner to make an impulse purchase. Although the salesperson will be pushing for an immediate decision, we encourage people to take their time in considering these unsolicited sales calls.

[www.truesteel.com](http://www.truesteel.com)

# Security and Automation Customer Special! Free Camera

Would you like to be able to see what you care about instantly? Are the kids' home? Is that new puppy behaving?

If you have an interest in adding an indoor camera to your alarm system, we are offering a special to all of our customers!



# Smoke Detector Recall by Kidde - Thousands Unprotected

In Canada, some 40,000 units of the Kidde Dual Sensor (Photoelectric and Ionization) Smoke Alarms, models PI2010CA and PI9010CA have been sold. Kidde is recommending that all consumers check to see if either of these units is installed in their homes, otherwise they might falsely believe their homes are protected. The recalled models were both made between Sept. 10, 2016 and Oct. 13, 2017. Both pieces of information can be found on the back of the smoke detectors. If you have one of the recalled models, Kidde says you can register it for a replacement. For further information, please visit: [kidde-smoke-alarm-recall.ca/en.expertinquiry.com](http://kidde-smoke-alarm-recall.ca/en.expertinquiry.com). Note that the detectors in question are not monitored smoke detectors and therefore were not provided to you by True Steel Security.

## ✓ FREE CAMERA & INSTALLATION

We will install one free interactive indoor camera at no charge!

## ✓ WANT ADDITIONAL CAMERAS?

If you are interested in an additional indoor home video camera, we will install the second camera for you for only \$100 parts and labour included!

Some restrictions apply:

- ✓ \$8.95 monthly fee includes 1,000 monthly video uploads, 1 year commitment required
- ✓ Camera does not offer night vision
- ✓ Offer includes basic installation
- ✓ Travel costs apply for premises more than 30 minutes from our offices
- ✓ While supplies last.

## Security System Overviews

We have found that customers sometimes make changes to their premise or lifestyle that may affect the level and types of protection required from their security system. In such cases, a review of existing physical and environmental protection is recommended.

Examples:

- A motion detector that used to provide notification of an intruder is no longer installed in the correct location as a new wall was erected.

- Additions added to home or business, and the new area is not incorporated into the alarm system.
- Being away at camp or going South for the winter may result in the need for additional protection such as flood, temperature or fire detection.

If you would like to discuss your current levels of protection to determine if changes may be required, please email [info@truesteel.com](mailto:info@truesteel.com).

(800) 667-5919

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